



Aveiro Tech City Living Lab

Evaluation From for Applicant Projects

EVALUATION FORM FOR APPLICANT PROJECTS THAT AIM TO USE THE AVEIRO TECH CITY LIVING LAB

(ANNEX: APPLICATION FORM AND ANNEXES)

1. The Jury must evaluate the applications on the basis of the information provided in the Application Form and the annexes submitted by the applicants, according to the evaluation criteria defined in Article 10 of the Aveiro Tech City Living Lab (ATCLL) Usage Rules and included in this document.
2. Some examples of the typology of attachments that applicants will add to their project applications are: business model, portfolio, prototypes, brochures, videos or other documents that may illustrate the project application.
3. The applications submitted must be evaluated by the Jury taking into account the following criteria, score and weighting:

Application Selection Criteria	Score	Weighting
Project's Degree of Innovation	(1-5)	45%
The degree of innovation, its maturity, its scalability potential and its potential for impact on city management will be assessed		
Use of the ATCLL potentials	(1-5)	45%
Degree of exploitation of the potentials of ATCLL (infrastructure and urban platform) and its potential for development and feasibility		
Team and Working Methodology	(1-5)	10%
Adequacy of technical skills to project needs		
		100%

4. Each member of the Jury awards each project, and for each of the mentioned criteria, a score from one to five points, corresponding to: 1: not relevant at all, 2: not very relevant, 3: relevant, 4: very relevant and 5: highly relevant.
5. The total score is established by the sum of the scores obtained for each criterion and the respective weighting percentage.

6. An additional weighting is applied to the evaluation process submitted, taking into account the nature of the participating entity, in particular:
- a. Applications from Startups shall be increased by 10%,
 - b. Applications from R&D institutions are increased by 5%.
7. All the information contained in the Application Form must be analysed by the Jury, however, there are some fields in the form that respond directly to certain evaluation criteria. This list is presented in chart 1.

Chart 1. Direct relation between the evaluation criteria and the fields of the Application Form

Application Selection Criteria	Application Form Fields
Degree of Innovation of the Project (45%)	
Degree of Innovation	<p>What makes the solution innovative and how?</p> <p>Clear and objective description of the differences between the presented solution and current alternative solutions, including the benefits to customers and how it solves existing problems. The text should avoid expressions such as "it's better or faster than...", opting for arguments such as "it allows for an increase by X%", in other words, as much quantitative as possible.</p>
Degree of Maturity	<p>Which technology supports the concept, product or service?</p> <p>Clear and objective description of the current development phase of the solution and what the next critical development steps are. To safeguard intellectual property at this application stage, applicants should avoid disclosing confidential information, while nevertheless ensuring that the information provided is sufficient to assess its value.</p>
Marketing potential/ Scalability	<p>Is there an opportunity for global impact?</p> <p>Description of generic characteristics of the market in which the concept, product or service fits and the extent to which its value proposition makes the solution attractive.</p>
Potential Impact on City Management	<p>Is there an opportunity for an impact on city management?</p> <p>Description of the characteristics of the project and the impact it may have on the operational management of the city in its area of operation (Mobility, Lighting, Waste Management, others).</p>
Use of ATCLL's potentials (45%)	

Degree of exploitation of the ATCLL potential (infrastructure and urban platform)	<p>To what extent are the infrastructure and/or the urban platform for data management and analytics made available important for the development of the project and how will the project exploit their potentials?</p> <p>Description of how the use of infrastructure and/or urban platform is envisaged for the implementation of the project and achievement of the expected results.</p>
Degree of Feasibility/Potential for Development and Testing	<p>To what extent are the infrastructure and/or the urban platform for data management and analytics made available important for the development of the project and how will the project exploit their potentials?</p> <p>Description of how the use of infrastructure and/or urban platform is envisaged for the implementation of the project and achievement of the expected results.</p>
Team and Working Methodology (10%)	
Adequacy of technical skills to project needs	<p>What is the technical profile of each team member and their role in the project *</p> <p>Description of the skills, knowledge and experience of each team member and their role in project implementation.</p>
Work Planning and Methodology	<p>What is the expected duration of the project and the Work Plan defined for its implementation?</p> <p>Chronological description of the set of tangible objectives and activities relevant to the implementation of the project (it should naturally include the identification of the expected duration of the project and its</p>
Application Selection Criteria	Application Form Fields
	activities, the expected forecast of the starting month and may preferably interrelate the human, material and technological resources required to implement each of the activities).