



Music Tech Fest Aveiro

MTF VIDEO OPEN CALL

**Award Results &
Technical Requirements**



Award Results

The winning entries will be awarded funds to create of the following:

- A 5-minute narrative video focusing on MTF Labs Aveiro;
- A 3-minute narrative video focusing on MTF Sparks Aveiro.

Technical Requirements

The production and technical criteria will be aligned with the Aveiro Tech City communication strategy and must follow the MTF media production guidelines below:

Video Production	Description
Recommended	<ul style="list-style-type: none">✓ dynamic editing✓ mixes of camera angles✓ highlight people collaborating and sharing ideas✓ close ups of demos and inventions✓ mix of close up/mid/wide angle shots✓ close mic-ing of interview subjects✓ balanced audio post-production✓ testimonials and vox-pop montages✓ overlaying of relevant visual content to illustrate spoken content
Not Recommended	<ul style="list-style-type: none">✓ out of focus shots✓ long 'talking heads' segments without cutaways✓ mic too far from subject✓ excessive background noise

Audio	Description
Recommended	<ul style="list-style-type: none"> ✓ professional audio engineering ✓ clarity of audio ✓ limiting of sound output to avoid spikes ✓ close mic-ing of interview subjects ✓ balanced audio post-production ✓ prioritising voice in the mix (use compression) ✓ natural sounding dialogue editing
Not Recommended	<ul style="list-style-type: none"> ✓ mic too far from subject ✓ excessive background noise ✓ music too loud behind speech ✓ hiss ✓ popping of microphones ✓ sibilance ✓ over-compression of mix