



AVEIRO
STEAM CITY



2nd Edition

Aveiro Urban Challenges

FAQs

What are the challenges and areas to be addressed?

The challenges are:

- a) Smart management of users and visitors.
- b) Inclusive Tourist Guide.
- c) Flood Management.
- d) Edge Computing for LIDAR sensors focusing urban mobility.
- e) Aveiro candidacy for European Capital of Culture 2027.

To obtain more detailed information about each challenge, please check the Individual Challenge Factsheet in our website.

Let's cut to the chase, I want to submit an idea/product. How do I do it?

Submitting your idea to Aveiro Urban challenge is easy and incredibly fast. You just need to access our online application form (www.aveirotechcity.pt) and fill in the required information. Applications will close at 11:59 pm on March 28th, 2021.

How mature do you expect my solution to be; fully grown or still a newborn?

We love new ideas and disruptive solutions! As long as your product is technologically achievable, financially and commercially viable you can be one of the finalists. However, don't forget that the proposed solution will be developed and tested during the challenge, therefore, make sure that you are able to develop something tangible during this time.

I would love to jump on board! Is my organization eligible?

Aveiro Urban Challenge is open to Startups up to two years of activity, Scaleups from two years up to ten years of activity and R&D Institutions. If you belong to one of these entities, you will be considered eligible. Projects must be submitted by one or more elements of the entity, and each team can only have a maximum of three elements.

Since this initiative is funded by Aveiro STEAM City, teams from project partners are unable to participate in this call.

I own a small company with eleven years on the market. Am I allowed to participate?

We are really sorry, but this program is only for Startups and Scaleups.

I'm a business guru! My company made €50M turn over last year. Am I allowed to participate?

Helping new players is our goal, so the program is focused on organizations with less than 50M€.

Let´s increase the odds. How many applications and teams can I register?

Each organization can only submit one application, per challenge.

I can´t wait to be selected! What happens after I submit my project?

Your application will be carefully analyzed by the members of the jury and you will be notified on the 14th of April 2021 by email, whether if you are selected or not to the Aveiro Tech City Pitch.

How will my idea and submission be evaluated and how do you select the winners?

To be one of the twenty-five participants in the Aveiro Tech City Pitch your idea must demonstrate a good level of innovation, potential commercialization and address one of the challenges proposed.

In Aveiro Tech City Pitch we will narrow down the participants to 5 finalists, so you must be able to convince us and sell your idea through your presentation.

Winners will be those who show higher levels of product´s maturity and better results after the development period.

What´s the program timeline and schedule?

- 11st of January to 28th of March 2021: Application submission period.
- 29th March to 13th April 2021: Selection period.
- 14th of April 2021: Announcement of 25 projects to participate in *Aveiro Tech City Pitch*.
- 23rd of April 2021: *Aveiro Tech City Pitch*.
- 28th of April 2021: Kick-off Event.
- 28th of April to 30th of September 2021: Development and trial stage.
- 24th to 26th of May 2021: Training Sessions.
- 09th of August 2021: Progress Report delivery.
- 11st to 17th of October 2021: *Demodays @ Aveiro Tech Week 2021*.
- 14th of October 2021: Pitch Training.
- 15th of October 2021: Final Pitch.

Tell me more about the prizes?

Aveiro Urban Challenges will award the 5 finalists with 20.000,00€ each.

Do you offer support for travel and accommodation expenses? Where can I work during the program?

The twenty-five projects selected to participate in the Aveiro Tech City Pitch will receive € 500,00€ to cover travel expenses and costs for the day.

We are happy to have you based in Aveiro as long as you wish. In our business incubator we have some offices available, please contact us for more information.

I´m a hard worker entrepreneur who deserves some time off! What´s on in Aveiro to enjoy my free time?

We strongly suggest you to take some time off and explore what the city has to offer. Dream beaches, nature gateways, watersports, wonderful food, European top University...you name it!

For more information about activities, please visit <https://www.cm-aveiro.pt/visitantes/agenda-aveiro> or <http://www.centerofportugal.com/aveiro/>.

I like to be aware of everything! Where can I find a full set of rules and procedures?

In our website you can find the challenge rules available for consultation - www.aveirotechcity.pt