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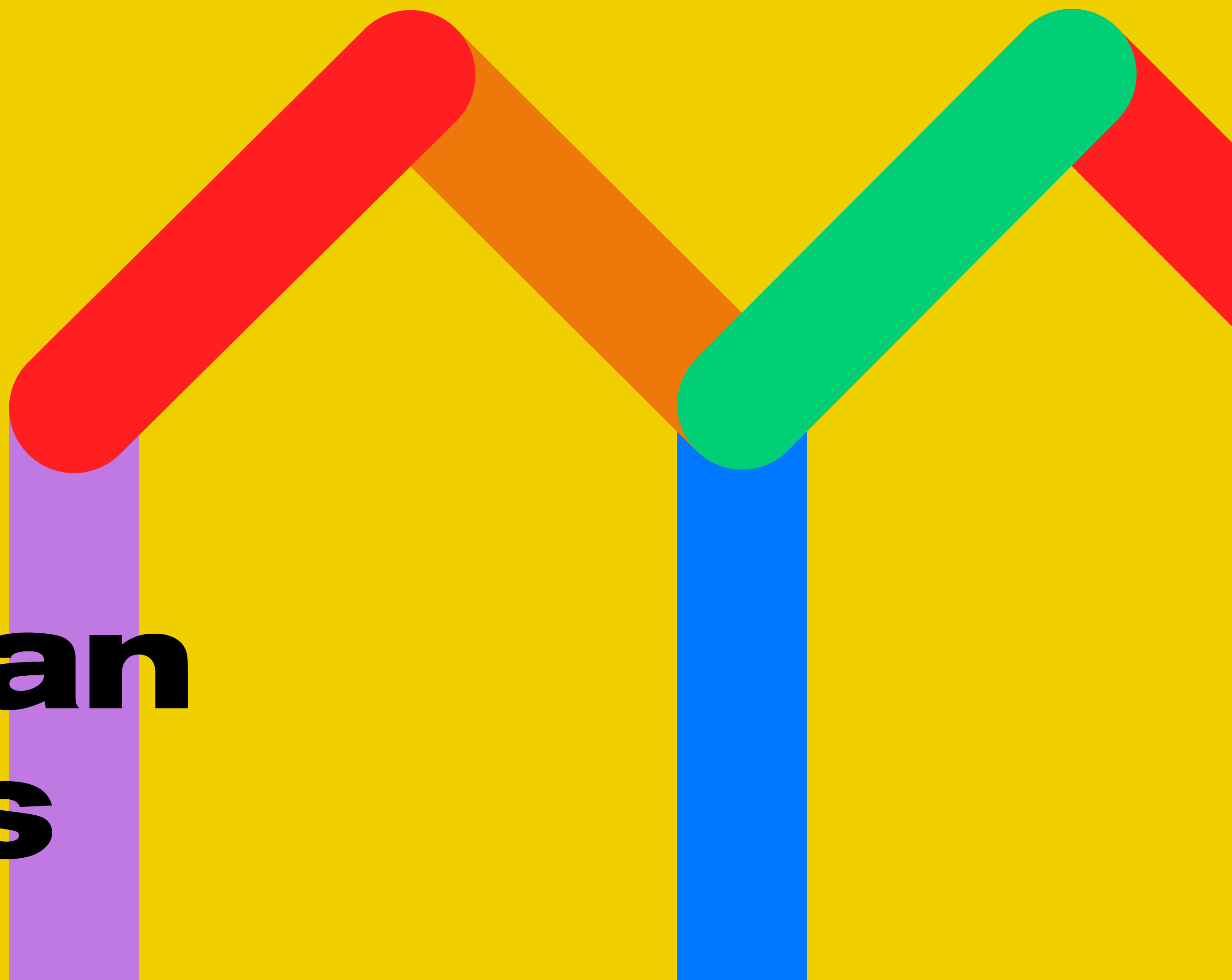
AVEIRO
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2nd Edition

Aveiro Urban Challenges

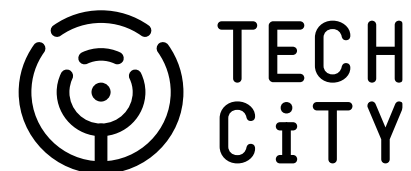


Mission

Urban Challenges

- **Support the application of new projects to solve urban challenges.**
- **Provide business opportunities to entrepreneurs and companies with projects in a development phase.**

Main Urban Authority



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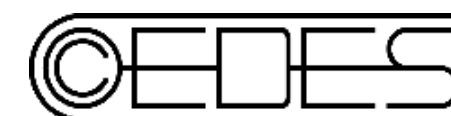


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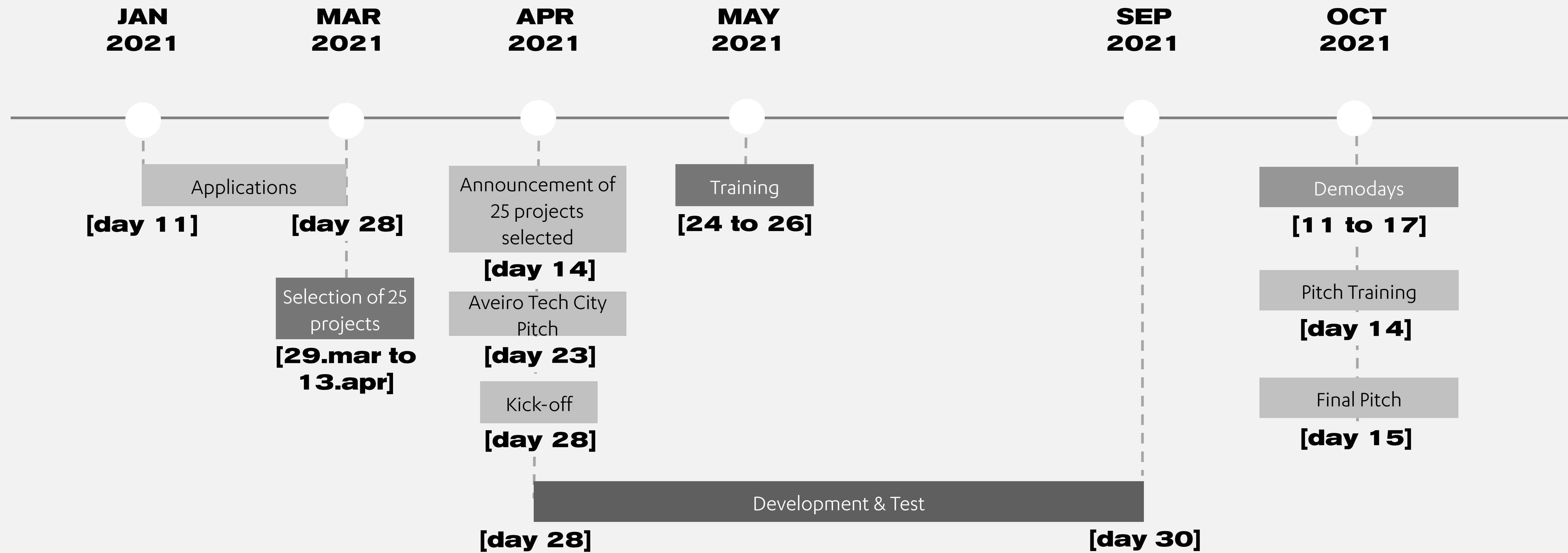
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European Union
European Regional Development Fund

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TIMELINE



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Application

Urban Challenges

Between 11st of January and 28th of March 2021

www.aveirotechcity.pt

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Urban Challenges

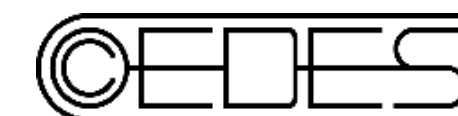
- **Teams up to 3 people.**
- **Startups , Scaleups and R&D Centres capable to implement new solutions to address urban challenges.**

Eligibility

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Challenges

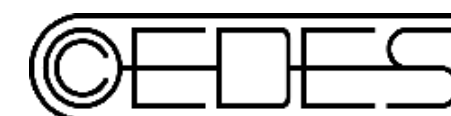
Urban Challenges

- **Smart management of users and visitors**
- **Inclusive Tourist Guide**
- **Flood Management**
- **Edge Computing for urban mobility on LIDAR sensors**
- **Aveiro candidate for European Capital of Culture 2027**

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Training

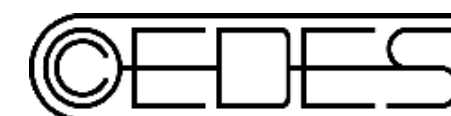
Urban Challenges

- **4 days of Training**
 - Talking to Costumers | 24th of May 2021
 - Pilot Canvas | 25th of May 2021
 - Pilot KPI's | 26th of May 2021
 - Pitch Training | 14th of October 2021

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Development, Test & Mentoring

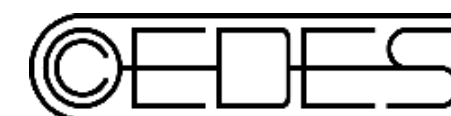
Urban Challenges

- **Between 28th of April and 30th of September 2021**
- **Mentoring sessions**
- **Co-work spaces available during development & test period.**

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Development, Test & Mentoring

Urban Challenges

Pitch

- **Final Pitch @ AVEIRO TECH WEEK 2021** | 15th of October 2021

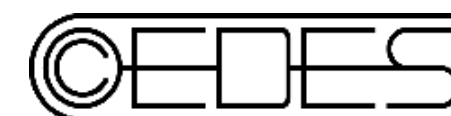
Demoday & Wrap Up

- **Demoday @ AVEIRO TECH WEEK 2021** | 11st to 17th of October 2021

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Prizes, Support & Venue

Urban Challenges

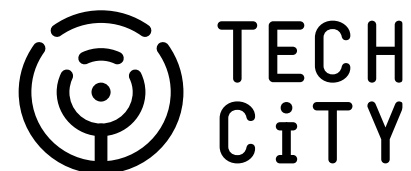
Prizes & Support

- 25 pre-selected projects | 500,00€ each
- 5 finalists projects | 20.000,00€ each

Venue

- Municipality Business Incubator
Aveiro Exhibition Park

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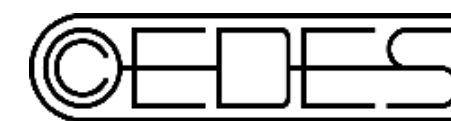


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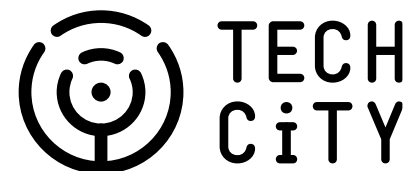
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Evaluation Criteria

Urban Challenges

- **Phase 1 – Pre-Selection of 25 projects**
 - Solution | 75%
 - Promoters | 25%
- **Phase 2 – Selection of 5 finalists**
 - Solution | 70%
 - Promoters | 15%
 - Pitch | 15%

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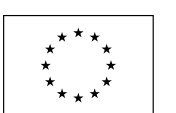


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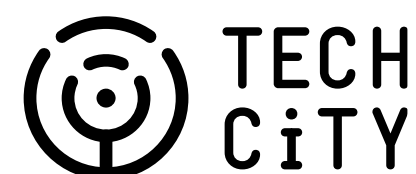
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